

What We Offer

Customized strategy sessions tailored to your identified business needs. We provide a proven roadmap to take you from an idea to a viable business, from revenue challenges to a focused financial plan, from struggling to retain customers to a targeted customer growth plan.

01

Visions & Mission

Craft compelling statements that define who you are, what you do, what need are you addressing

02

Business Planning & Structure

Create a winning strategy that outlines your purpose, operational plan, financial results and company structure.

03

Business Consultancy

Tap into successful business professionals that know what it takes to win in the market

About Our Company

"Great businesses don't grow by accident; they grow by intentional design". At **Johnson Business Development Group**, we work with entrepreneurs and small business owners who have big ideas but need professional assistance in creating and running a viable business. From defining your value proposition, identifying your customers and market, shoring up your operational plan, creating a winning marketing/social media strategy, mapping out revenue and growth opportunities, and legalizing your business (State and Federal), we help you FOCUS, PRIORITIZE and EXECUTE with purpose so your business can grow and scale with confidence.



Client Testimony:

Phyllis brought immense value to our team through her Strategic Sales Planning sessions. She provided tailored 1:1 support and gave my Customer Success team the exact tools and training they needed to build robust, effective strategic plans. Her hands-on teaching style left my team feeling confident and equipped for long-term success. If you want to transform how your team approaches strategy, work with Phyllis! – Global VP of Customer Success

Transforming Ideas Into Successful Businesses



Phyllis Johnson
Executive Consultant, Business Strategist,
Award Winning Sales Expert

Phyllis is an award-winning strategist with 20+ years of experience driving business growth, sales performance, and strategic partnerships across multiple industries. She is known for:

- *Leading enterprise-level client relationships*
- *Managing financial performance and P&L accountability*
- *Delivering data-driven solutions that increase revenue and market share*
- *Building high-impact partnerships*
- *Creating and executing strategic plans aligned with operational and client goals*

Contact us today and get started on creating and growing your business:
johnsonbdgroup@gmail.com